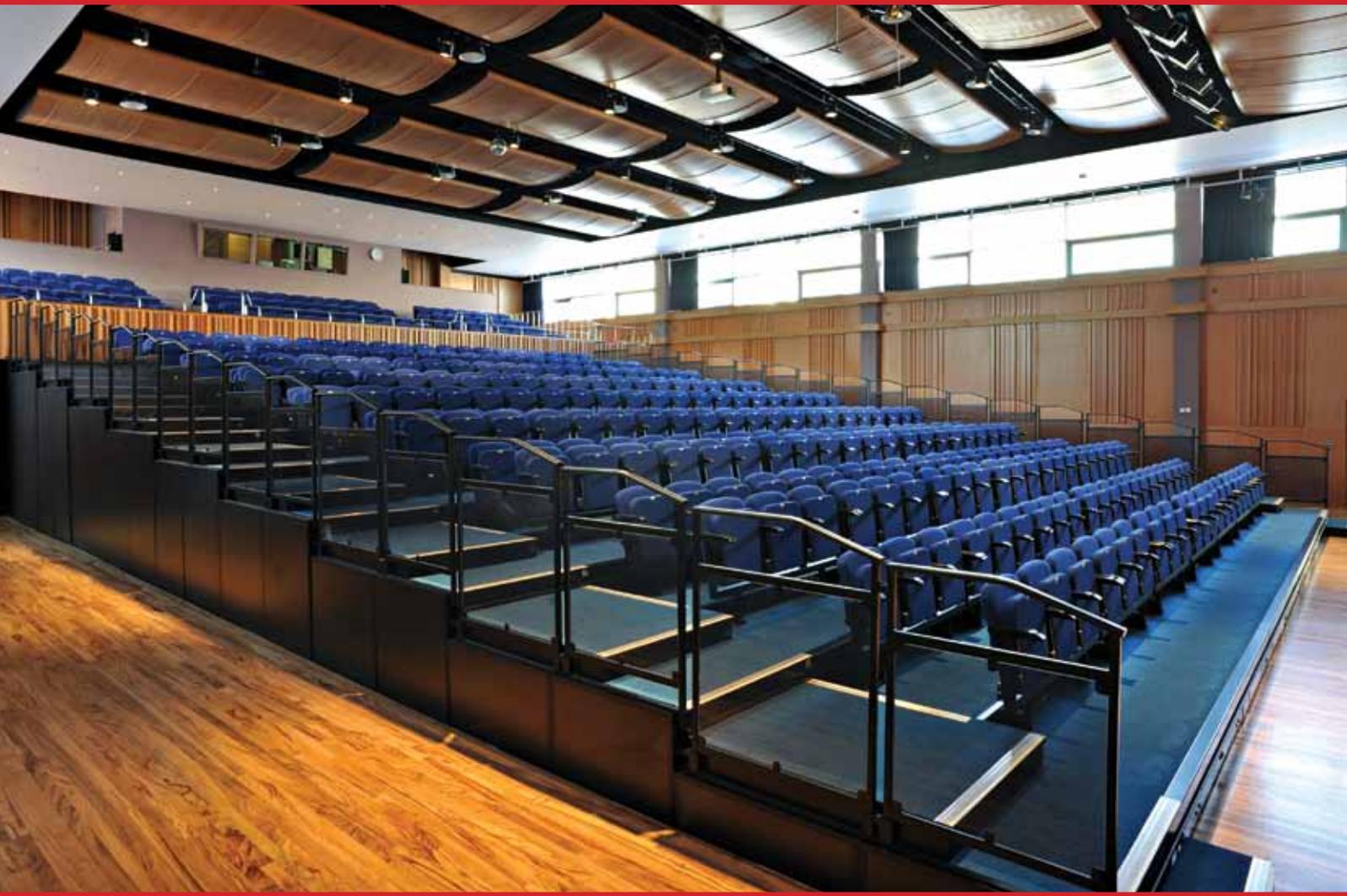




**hussey**seatway  
PUBLIC SEATING SYSTEMS



| Seating for Sport, Education and Theatre



## Welcome to Hussey Seatway

At Hussey Seatway we design and manufacture retractable and fixed seating solutions for sport, education, arts and entertainment venues.



Design is at the centre of our work and our mission states that 'we provide seating solutions to the sports and entertainment markets that manage and engineer space to our customer's advantage.'

We create custom engineered seating systems to suit all budgets that transform rooms, halls and arenas into multi-purpose facilities. So a school hall in the morning becomes a theatre at night – an exhibition hall during the day becomes a music arena in the evening.

From our factory in Wiltshire we service the UK, European, Middle Eastern and North American markets with high quality, innovative seating solutions. Our joint venture partner is Hussey Seating Company of Maine, USA, the world's best known producer of telescopic seating.



## Our Process

Whether your requirement is for a gymnasium bleacher or a high end, bespoke theatre installation we are able to utilise our expertise in order to meet the specifier's exact requirements. At the enquiry stage a no obligation consultancy service is offered by our experienced sales team, this will result in the provision of detailed quotations and CAD proposals.

Each project we undertake is unique and therefore the company provides a full design, project management, manufacture and installation package. Following the installation we have a dedicated service and maintenance team on hand to ensure the safe and efficient operation of seating systems during their lifetime. Our reputation has been built on exceptional levels of customer service and this is integral to our culture.



## Sport

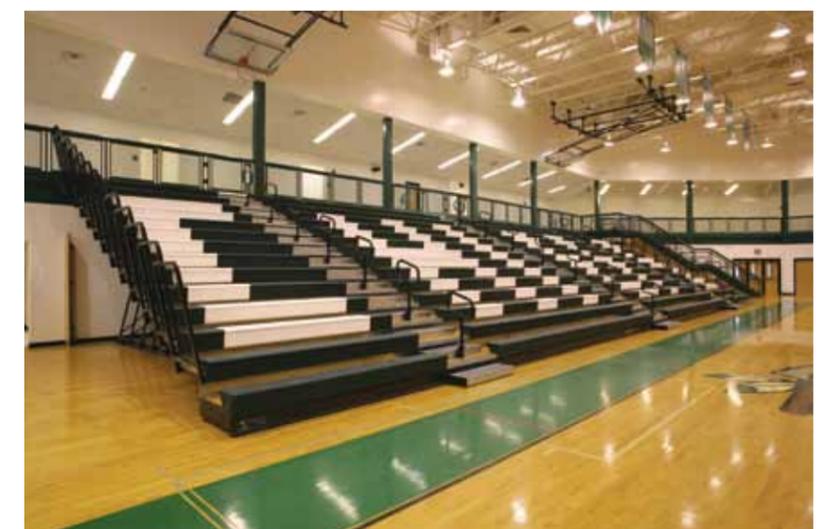


The Hussey brand is synonymous with high quality seating products for sporting applications and our **Maxam** product range is regarded as being the market leader in this sector.

Hussey Seatway gymnasium and telescopic seating provides sports facilities with the flexibility and functionality required on a daily basis. At the touch of a button a sports hall can be converted from a training zone into a fully seated event venue. Notable retractable installations we have completed in recent years include the Universities of Bath, Loughborough and Surrey,

Ravensraig National Sports Centre, Scotland and Crystal Palace National Sports Centre.

We also provide a range of fixed seating solutions whether it is for stadia or swimming pool environments. Additionally our **Maxam 24** rollaway systems provide the perfect seating choice when small banks of portable seating are required.



# Education

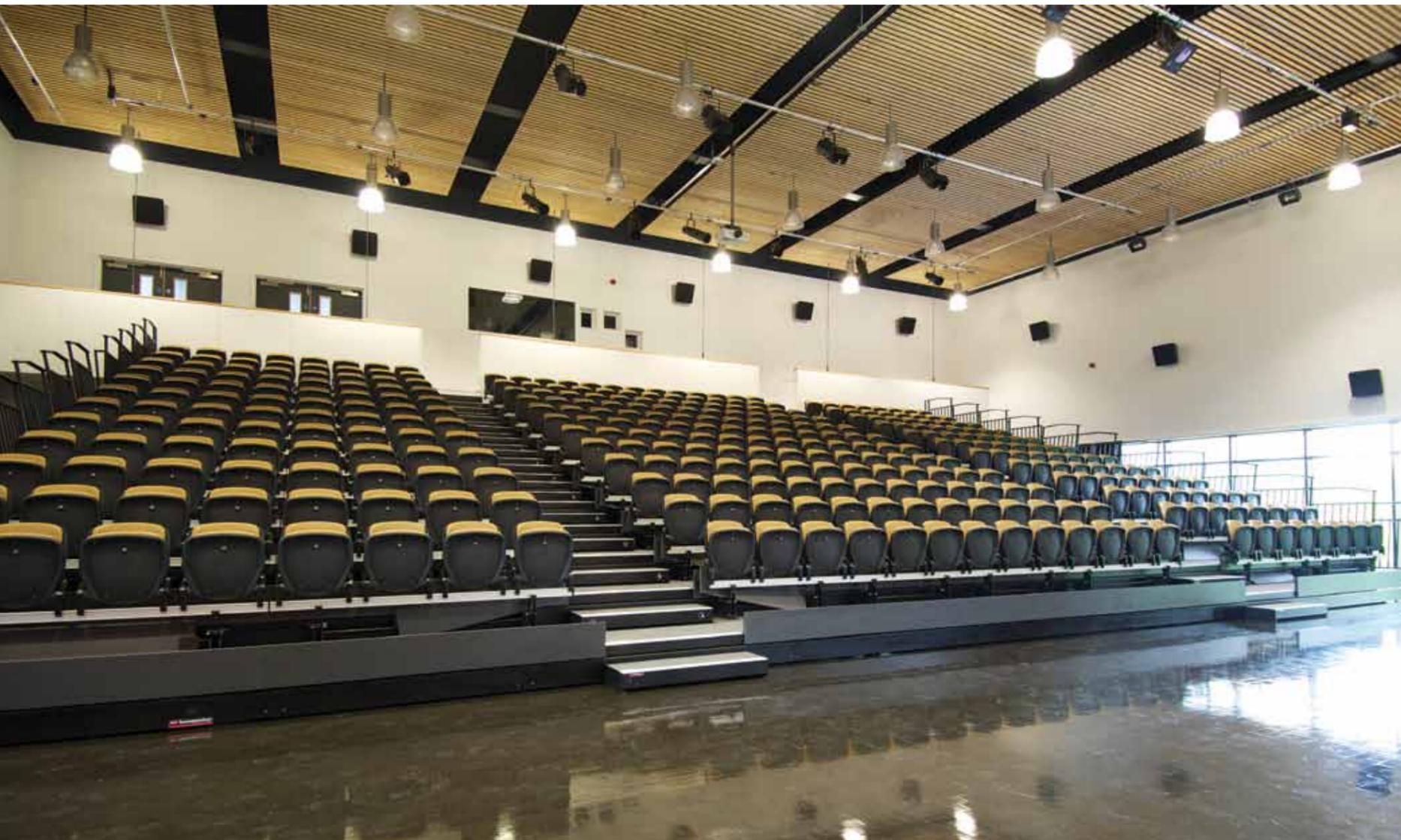
Hussey Seatway is widely regarded as one of the UK's leading suppliers of seating products to the education market. Since our inception in 2002 we have successfully installed over 350 projects into educational establishments, through both private and public sectors.

Whether the requirement is for retractable seating that creates the multi-purpose use of space or for a fixed lecture style arrangement, the flexibility and ease of operation of our products will enable you to maximise the use of your facility. Each project is designed to meet specific budgetary requirements and our products deliver low lifetime costs.

All products are manufactured from high quality materials ensuring that the systems are

fit for purpose and ready to perform in the most demanding of environments. Audience and operator safety is of paramount concern at Hussey Seatway, our chairs meet the requirements of BS EN 12727 and feature fully enclosed tipping mechanisms for the comfort and safety of users.

Our **Maxam** and **Seatway TP** tiered under-structures are designed to meet the highest standards of structural stability.



*"I thought it appropriate to write and let you know how delighted we are with the new seating system. Since its first use it has impressed all who have seen and used it, It just adds that little something special to our new Performing Arts Centre. It still amazes me that we can have 380 seats collapse so neatly into such a small space and so quickly. I would like to thank all at Hussey Seatway for the professional manner in which our project was handled".* Derek Boak - Bursar, English School Kuwait



*"The finished seating units have been well received by the College and are considered to be very functional, dependable and operationally easy to extend and retract. All in, the service and systems provided into Bideford College through Hussey Seatway have proved to be excellent from the inception to operation"* Mike Newby MBE - Project Officer



## Theatre & Auditorium

The Theatre and Performing Arts industry is the main driver behind much of the work the team at Hussey Seatway undertakes. We strive to offer high specification, innovative products that provide exceptional levels of finish to the end user.



Our **Seatway TP** retractable platforms have been developed in the UK specifically for use in facilities where silent, rigid platforms with a high level of finish and comfortable theatre chairs are a key requirement.

We understand that aesthetics and comfort are key characteristics of the solution and therefore the Integra, Gallery 2 or Arts chair would normally be specified. We have installed seating at prestigious venues including the Ebert Room at Glyndebourne Opera House and Snape Maltings at Aldeburgh Music Campus. The Hussey Seatway team are keen to take on the most challenging design led projects.

# Multipurpose Venues

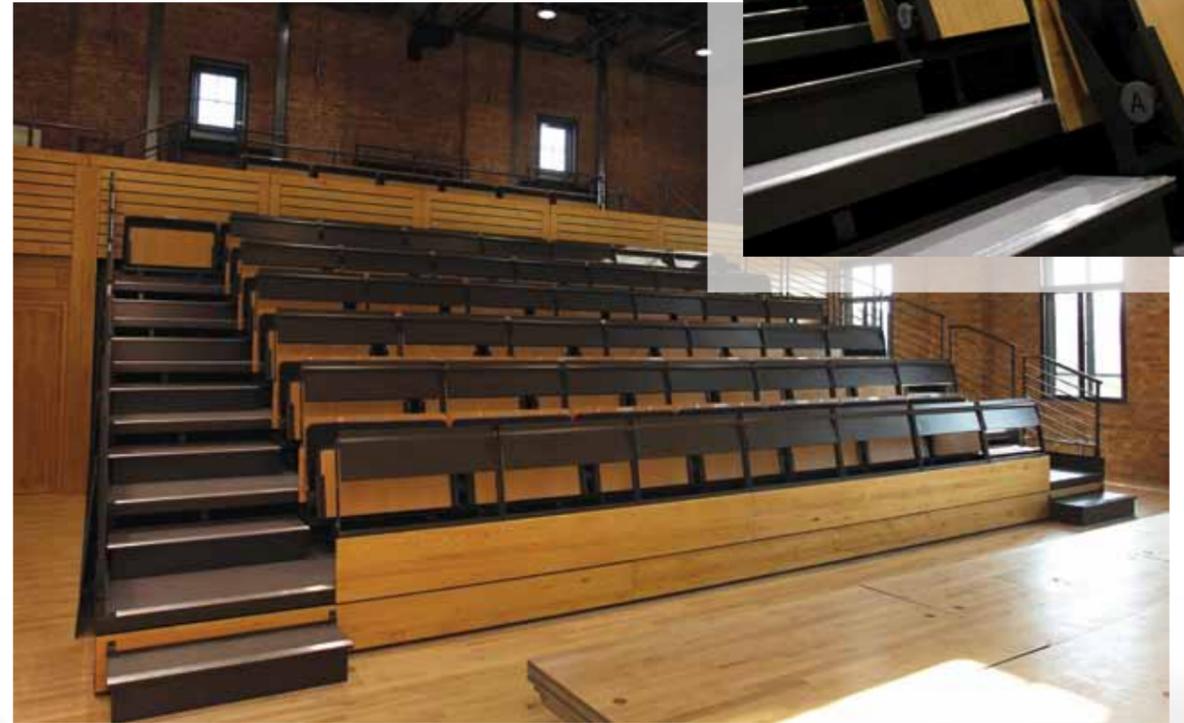
**Hussey Seatway products are consistently chosen for multipurpose facilities which require precision engineered seating systems.**

In all cases our designs will deliver exceptional performance and contribute remarkable value to any venue that requires an audience. Multiple seat options are available and we will work with you from an early stage to ensure the correct solution is delivered.

Our retractable systems are available in a variety of configurations from wall attached to travelling banks that can be powered down the hall for deployment in different locations. To protect facility floors, wheels of at least 125mm diameter are used and the power operated systems feature 'soft start' motors.

Dave Locker, Technical Director at Glyndebourne Opera House comments:

*"Hussey Seatway proved to be exceptionally straight forward and professional to deal with in the design, development and installation of the Ebert Room seating. Their Directors previous experience of the main theatre proved invaluable in establishing from the outset the high standards demanded in all areas at Glyndebourne and I congratulate them on the delivery of a first class product".*



# Seating Options

## BENCHES



**Classic Wood** – A traditional robust pine bench that is perfect for sporting applications.



**Courtside** – An ergonomically designed sports seat module that offers high levels of comfort and a stylish design. The bench is made from 100% recyclable materials and its polymer construction provides it with durable credentials. Courtside is available with upholstered or plastic backrests if required to enhance comfort.

**Club** – A premium sized upholstered bench and backrest seating system. Its simple folding action allows the backrest to fold effortlessly onto the platform prior to retracting. The bench features a front fascia panel and the backrest a steel profile along the exposed top edge for durability purposes. The Club Bench is a truly flexible seating option.

## CHAIRS CONTINUED



**Gallery 2** – A traditional fully upholstered chair that features a slim and elegant profile making it an optimum solution for a wide range of auditorium seating arrangements. Gallery 2 is available with upholstered, wood or plastic armrests. For retractable applications on row rises above 320mm the Gallery 'Extra' chair can be specified which features greater contouring of the backrest and deeper foam on the seat pan for enhanced comfort.



**Custom Twin Seat Chair** – Designed specifically for the Ebert Room project, the chair features a tip up two seat place module. It is available with show wood panels to enhance the specification.



**Quattro** – An auditorium chair that is designed for use in facilities where a high level of comfort is a key requirement. The chair is available with either polymer or wood panels, making it a great seat choice for any venue. There are numerous standard options that allow the chair to be specified to suit the clients' requirements at an economical cost.

## CHAIRS

All Hussey Seatway chair products are available in retractable, fixed and flat floor formats. The chairs are offered with a wide range of finishes and optional accessories, custom chairs can be designed for specific projects.



**Metro** – A comfortable and robust polymer chair that is mounted on a beam for increased flexibility. The Metro is often specified for sporting and arena environments. Options include armrests, writing tablets and semi automatic folding mechanisms.

**Solara** – A high quality polypropylene chair that is available in 17 standard colours. Solara features a fully enclosed spring tip mechanism and is at home in both education and sporting venues.

**Integra** – A highly versatile, comfortable and durable beam mounted chair. Integra comes in 2 standard widths, multiple seat centres can be achieved through the modular rail design. The chair is available with insert upholstery pads for increased comfort. The Integra is particularly popular in education environments.

## LECTURE SEATING



**LT System** – Designed for correct working and viewing postures the LT system features an individual chair that incorporates a fixed writing ledge. Bespoke fixed tiering is available to maximise sightlines, comfort and capacity.



**Folding Tablet** – A folding writing tablet that is available with the Metro & Integra chair for fixed and retractable applications. The tablet has an anti-panic feature so that in an emergency the writing ledge will automatically return to the stored position leaving the exit clear and unobstructed.



**Clarín Learning Systems** – For a fully customised, easy to maintain and uniform lecture room, Clarín's swing away fixed seating is the perfect solution. The systems are easy to install and maintain, optional features include under-table power and data modules.

# Seating Options

## STACKING AND FOLDING CHAIRS



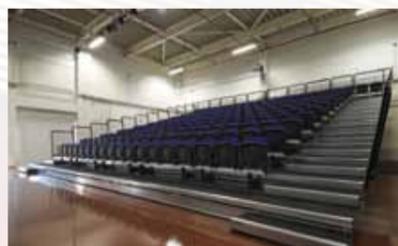
**HDS** – A premium fully upholstered, freestanding chair that can easily be stacked onto trolleys for transportation and storage. The chair features an integral linking device as standard. Options include writing tablets and floorbars.

**Clarin Portable Chairs** – For the highest quality portable folding seating look no further than Clarin by Hussey Seating. The chairs feature a double rolled steel frame with a fully upholstered seat and back. The chairs fold to a depth of just 85mm for efficient storage.

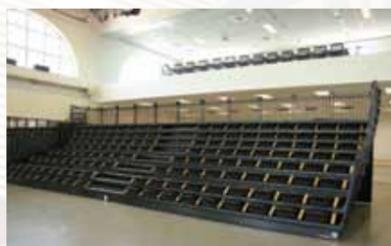
**Stax** – Is a stacking chair comprising of a one piece moulded polypropylene gas injected shell and a durable steel rod frame. Stax is designed to be aesthetically compatible with the Integra chair range and can be upgraded with onset upholstery pads.

## RETRACTABLE PLATFORMS

### MAXAM



### SEATWAY TP



## ROLLAWAY SEATING

### MAXAM 24



The **Maxam** systems are regarded as one of the most reliable and robust retractable systems in the world. Designed for use in heavy usage areas such as schools, sporting venues and arenas, the Maxam tiered bleachers significantly enhance the audience experience.

Made from high quality materials to provide stiffness and integral stability demanded by facilities, the product will stand the test of time and is backed by a factory warranty. Available in 3 standardised row rises and 6 row depths the **Maxam** range will provide an economic solution to your retractable seating requirements.

The pioneering spaceframe concept behind the **Seatway TP** system features a fully welded platform structure, rather than a set of components bolted together. This has become the acknowledged method for producing high quality retractable seating systems. The systems understructure features steel alignment frames and adjustable cantilevers for each platform to ensure smooth and quiet operation.

The platforms are available with multiple row rises and depths to optimise sight lines and maximise the use of space. Tapered units, double depth systems and partial opening features can be specified to suit specific requirements. The integration of **Seatway TP** platforms with fold-down chairs will enable different chair layouts to be achieved quickly and efficiently whilst also offering premium levels of finish.

The **Maxam 24** is a mobile, tiered seating unit that provides a simple to use, rugged and very flexible seating system for school halls and sports halls. Designed and manufactured in the UK the units can be set alongside a larger installation of Maxam retractable seating or used as a 'stand alone' item in a variety of layouts.

Each section is rolled out from its storage position and turned over into the use position. A typical set up time for 6 units is approximately 15 minutes. **Maxam 24** meets all the necessary seating codes, with side and rear safety rails providing protection from falling. The Courtside bench is the typical seat type which is available in a variety of standard colours.

# Service & Maintenance



**Hussey Seatway offers a comprehensive range of service and maintenance agreements that ensure the safe and efficient operation of the seating systems during their lifetime. As with any mechanical equipment, retractable seating systems need to be serviced and maintained on a regular basis:-this will ensure ongoing audience safety. We have an experienced and knowledgeable team of engineers, based in 3 different locations in the UK, that are trained to service both our own and other manufacturers seating systems.**

As well as offering annual maintenance packages, we also provide an emergency call out service that deals with any problems or breakdowns in the unlikely case they should occur. We pride ourselves on being able to respond to call outs quickly and efficiently, to ensure that any inconvenience to the customer is minimised.

The service team at Hussey Seatway also provide ways in which you can modernise and/or refurbish your current seating system. We are able to re upholster or totally replace existing benches and chairs, re-carpet units and fit replacement trim panels, all of which will visibly enhance the appearance of your current seating system. Furthermore we are able to provide replacement parts that will ensure your seating system meets current regulations and most importantly guarantees the safety of the audience at all times. Additionally, to reduce setting and striking times, we can also convert manual units to electrically power operated units and replace removable rails systems with integral self storing rails.



# Case Study CRYSTAL PALACE NATIONAL SPORTS CENTRE

**As part of a £17 million redevelopment of the Crystal Place National Sport Centre, Hussey Seatway was selected to refurbish their retractable seating units.**

These existing retractable systems were installed during the 1980's, and whilst the majority of the understructure was in good condition,

all the seating required replacement. Therefore we dismantled, refurbished and re assembled the retractable platforms and replaced all 1500 seat places with a combination of Courtside benches and Metro chairs. The venue now offers top class facilities throughout and has acted as a training hub for elite athletes in preparation for the 2012 London Olympics.



Before



After





**Hussey Seatway. Your partner for seating solutions.**



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